MEDIA RELEASE

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For immediate release

Adelaide to showcase smart city technologies at 2017 conference

Delegates will be surrounded by smart technology and leading-edge telecommunications at the 2017 Smart Communities Conference to be held in Adelaide from 29-31 May.

Hosted by the Australian Smart Communities Association (ASCA), the conference theme of **Creating smarter cities and communities** will highlight case studies which are relevant and applicable to communities across Australia, such as Adelaide's deployments in smart parking, energy and lighting management.

"We thank the City of Adelaide and the Government of South Australia for hosting us and providing the opportunity for delegates to learn firsthand about their smart city technologies," ASCA President Michael Whereat said.

Lord Mayor of Adelaide, Martin Haese is looking forward to hosting the event in 2017.

"Adelaide City Council is working hard to implement a range of technology infrastructure projects that will position Adelaide as a truly smart city. From smart parking and lighting to the deployment of environmental sensors serving open data to the community, we will have a range of fantastic smart city projects to demonstrate to delegates when they visit our beautiful city in May 2017."

The 2017 conference program will include:

- Keynote presentations by international and national speakers
- Panel discussions by leading smart community professionals
- Workshop sessions
- Pre-conference smart site tour options
- Video and interactive demonstrations
- A trade exhibition of leading technology businesses and organisations

"Delegates will explore how to place people first through user-oriented experience, adjust services to meet needs and benefit the planet, create new profit through the delivery of community benefit, operational savings and informed capital works programs, and build community partnerships to drive new investment and employment in the digital economy," Mr Whereat said.

"This exciting program will have a positive and long-lasting impact on smart city administrators, innovators, startups and students who can be the agents of change that will lead to Australia becoming a leading smart country – one community and one city at a time.

"By using smart solutions, smart communities become more efficient, increase the capability of existing infrastructure and services, and improve the quality of life for their citizens," he said.

Next year's conference follows the success of ASCA's inaugural conference on Queensland's Sunshine Coast in March 2016 which attracted 160 delegates, sponsors and exhibitors. It showcased technologies, case studies and presentations from thought leaders representing leading technology, telecommunications and infrastructure providers, as well as local government, universities and key research organisations.

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Australian Smart Communities Association

The Australian Smart Communities Association (ASCA) facilitates, promotes and advises on how communities can build liveable, sustainable, workable smart cities. We put our citizens, local businesses and stakeholders at the core of our activities.

Our members are made up of local governments, Regional Development Australia committees, Regional Organisations of Councils, industry, businesses and individuals who **collectively represent 8.1 million Australians - or 1 in 3 Australians**.

The adoption of smart technology in city/town management, energy, water, health and transport, along with high-speed broadband, could add more than 70,000 jobs to the Australian economy and bring 1.5 percent growth to Australia's Gross Domestic Product within five years.

www.australiansmartcommunities.org.au

Adelaide smart city

Adelaide is well on the way to achieving its goal of becoming Australia's first carbon-neutral city. It has key elements of infrastructure to support the technologies that a smart city needs, including AdelaideFree – one of the largest and most comprehensive free public WiFi networks in the world.

Other features include:

- Test network of sensors installed around the CBD to better manage energy consumption, carbon emissions and people movement.

- 14 co-working spaces, with six dedicated to technology innovation, plus 11 incubator and accelerator programs.

- 17 industry-driven education programs for entrepreneurs, plus HP and Microsoft Innovation Centres.

- Adelaide Smart City Studio, a joint initiative launched by Adelaide City Council and the Government of South Australia which works closely with the Australian Centre for Smart Cities at the University of South Australia.

Recent commitments from the State Government of South Australia will further accelerate Adelaide as Australia's smart city:

- Announced in September 2016, Adelaide is to become the first GigCity in Australia. As part of this initiative, ultra-fast internet speeds of up to 10-gigabits-per-second will be rolled out across key innovation precincts across the city.

http://adelaidesmartcitystudio.com/about/adelaide-living-lab/