

MEDIA RELEASE

14 July 2016

For immediate release

Sunshine Coast hands Summit baton to Adelaide

Adelaide has been selected to host the 2017 Australian Smart Communities Summit which will bring together national and international leaders at the forefront of smart community technologies.

Australian Smart Communities Association (ASCA) President Michael Whereat said the Summit was a standout opportunity for smart communities, local government authorities, suppliers and service providers to connect and discuss how Australians could live happier, healthier and safer through the application of smart technologies.

“Delegates will be able to see and hear about how Adelaide is a ‘living laboratory’ and how it’s trialling new smart city products and services. The 2017 Summit will also highlight smart city case studies which are relevant and applicable to communities across Australia, such as Adelaide’s deployments in smart parking, energy and lighting management,” Mr Whereat said.

“With the Federal Government’s focus on smart city initiatives through its Smart Cities Plan, now is the time for Australian cities to take advantage of the social and economic benefits that smart technologies can offer.”

Lord Mayor of Adelaide Martin Haese welcomed the announcement, saying the city’s vibrant backdrop of creativity and innovation perfectly placed Adelaide to host the Summit in April 2017.

“Adelaide City Council is delivering against an ambitious agenda that will not only position Adelaide as a truly smart city but also reduce carbon emissions as we work towards becoming the world’s first carbon neutral city. We look forward to welcoming delegates to Adelaide for what promises to be an informative, enjoyable and memorable event.”

Acting Science and Information Economy Minister Susan Close said Adelaide was fast emerging as Australia’s leading smart city.

“We are thrilled to have the opportunity to host the Australian Smart Communities Summit and share our experience,” Dr Close said.

“The South Australian Government remains focused on establishing Adelaide as a dynamic and liveable smart city underpinned by entrepreneurialism and innovation that will grow the industries and jobs of the future.

“For example, the Adelaide Gig City Program will connect businesses within our key innovation precincts with extremely fast broadband speeds, up to 100 times the national average, that will enable data intensive uses such as high definition video conferencing, image processing, simulation and big data analytics.

“This will help make Adelaide the most connected place in Australia and the default location for businesses to grow their ideas.”



Australian Smart Communities Association (ASCA)

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ASCA's inaugural Summit, held on Queensland's Sunshine Coast in March 2016, attracted 160 delegates, sponsors and exhibitors. It showcased technologies, case studies and presentations from thought leaders representing leading technology, telecommunications and infrastructure providers, as well as local government, universities and key research organisations.

Mr Whereat said the 2017 Summit would again attract delegates from a wide range of organisations, from business innovators with exciting technologies to share to companies intent on making Australia a connected series of smart communities through to local, state and national decision makers who drive implementation of smart projects and policies.

Sponsorship opportunities are also available for vendors and exhibitors, ranging from platinum, gold and silver packages through to welcome reception and coffee cart sponsorships.

Details about the 2017 Summit date, program and speakers will be announced progressively during the year.

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Images: 2017 Australian Smart Communities Summit host Adelaide will showcase its smart technology projects, such as the Smart Lighting trial.

Australian Smart Communities Association

The Australian Smart Communities Association (ASCA) is a collaborative coalition of local government, Regional Development Australia and Regional Organisations of Councils built on the premise of sharing information and advocating for the resources to assist the localised transition to a digital economy.

ASCA's membership includes representatives from government, business, industry and communities across all states and territories in Australia.

The adoption of smart technology in city/town management, energy, water, health and transport, along with high-speed broadband, could add more than 70,000 jobs to the Australian economy and bring 1.5 percent growth to Australia's Gross Domestic Product within five years.

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